

The 9 benefits of Growing Together

View the nine benefits of Growing Together and discover for yourself the opportunities for collaboration.

1/9

Guaranteed sales potential

Through multi-year contracts, we offer growers continuity of production and guaranteed sales potential.

2/9

Data-driven assortment

You will receive data from the market, enabling you to collaborate with us in realising a data-driven assortment.

3/9

Chain innovation

We can help you with automation, digitisation and robotisation and work together with you to create a smarter chain through innovation.

6/9

Product development

You will have the opportunity to invest in product development, variation and the introduction of innovations.

5/9

Investments & participation

We invest and participate in the businesses of selected growers. Together with you, we can quickly and agilely respond to opportunities within the market.

4/9

Major sales channel in Europe

As a participating grower, you have access to a major European sales channel within retail and wholesale.

7/9

Sustainability initiatives

Together, we are committed to setting up a sustainable chain through various sustainability initiatives.

8/9

Certifications & quality labels

We can help you obtain the right certifications and quality labels. Together we will make sure that you continue to lead the way.

9/9

Logistics & administration

We help you with fulfilment, transport and administration. As a participating grower, you are guaranteed to receive payment.



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 WE ARE ONE FLORA GROUP